COOKIES POLICY

USE OF COOKIES

Cookies allow us to, among other things, remember your preferences and recognise you on future visits. This is done by storing certain information on your computer. Some cookies are used by estudioHerreros SLP and by our suppliers.

What is a cookie?

A cookie is something that is downloaded to a user's computer with the aim of storing information that can be updated and recovered by the organisation responsible for its installation.

Cookies form part of the Website. When you access the Website, the browser creates small files on your device (computer, tablet, mobile phone, etc.) with information necessary for the Website to work. These files (which are the cookies) form part of the technology necessary to make the Website work properly and are not inherently harmful.

Your browsing history and cookies are stored on your device. Cookies, like browsing history or cache memory are a trace of your internet activity.

This is important if other people access your device. If you are using a shared device, we recommend that you erase your browsing history, cache and cookies when finished.

If you are concerned about your privacy, you can completely disable cookies in your browser's settings. You can disable cookies, but the Website or some of its sections might not work correctly.

What type of cookies do we use?

Depending on the organisation that manages them, cookies can be:

- An organisation's own cookies: these are cookies that are sent to the data subject's device from a computer or domain managed by the publisher and from which the service requested by the user is offered.

- Third-party cookies: these cookies are sent to a user's device from a computer or domain that is not managed by a web publisher, but by another organisation that processes data obtained from cookies.

estudioHerreros SLP uses both its own cookies as well as third-party cookies to improve our services and show advertising related to your preferences though an analysis of your navigation habits.

Cookies according to the duration they are enabled:

- Session cookies: these are a type of cookies designed to collect and store data while the user browses a webpage. They are often used to store information that is only useful to offer a service requested by the user just once (e.g. a list of products purchased).
- Persistent cookies: these are a type of cookies in which data remains stored on the device and can be accessed and processed during a period of time set by the organisation responsible for the cookies, which could be from a few minutes to years.

EstudioHerreros SLP uses both persistent and session cookies. The cookies we use only store the ID of the user. That's to say, their email (encrypted).

What are the Website cookies used for?

Technical cookies: these cookies allow the user to browse a webpage, platform or application and to use different options or services. For example, they can control traffic and communication of data, identify a session, access restricted areas, remember an order, make a purchase, register for or participate in an event, use security features while browsing, store content to share videos or audio or share content through social networks.

- Personalised cookies: these are cookies that allow the user to access a service with some general predefined characteristics according to some criteria on the user's device. For example, language, type of browser, regional configuration, where the user is accessing from, etc.
- Analytical cookies: these are cookies that enable the controller of the cookies to monitor and analyse behaviour of the user of the websites to which the cookies are linked. The information collected from these types of cookies is used to gauge the activity of websites, apps and platforms and to make navigation profiling of the users of said sites, apps and platforms, with the aim of making improvements based on user data analysis.
- Advertising cookies: these are cookies that allow for the most efficient management of advertising space, which the publisher has included on a webpage, app or platform and from which the requested service is offered based on criteria such as the published content or the frequency at which the advertisements are shown.
- Behavioural advertising cookies: these are cookies that allow for the most effective management possible of advertising space which a web editor has included on a webpage, app or platform from which the service requested is offered. These cookies store behavioural information of users obtained through continued observation of their browsing habits. This allows for specific profiling to show tailored advertising.

Cookies	Domain	Function	Persistency	Cookie type
_ga	estudioherreros.com	It is a google analytics cookie that uses an anonymous identifier to distinguish anonymous users. This cookie analyses the interactions of users, in order to optimize the services they offer.	2 YEARS	ANALYTIC
_gid	estudioherreros.com	It is a google analytics cookie that is used to distinguish users.	24 HOURS	ANALYTIC
_gat	estudioherreros.com	It is a google analytics cookie that is used to differentiate between the different tracking objects created in the session. The cookie is updated each time you send the data to Google Analytic.	_10 MINUTES	ANALYTIC
qtrans_front _language	estudioherreros.com	It is used to recognise the language in which you are browsing.	1 YEAR	TECHNICAL

How can I disable cookies?

You may adjust your browsers settings to reject all cookies. However, it is possible that some features or services of the Website will not work properly without cookies. The majority of browsers allow you to completely disable cookies so that you may at any moment choose what cookies you would like to work on the Website by adjusting your browser's settings. You can find more information in your browser's settings. Below, we provide you with some links to some of the main browsers:

- Apple Safari*
- Google Chrome*
- Microsoft Internet Explorer*
- Mozilla Firefox*